

LET'S WORK

THE SCHOOL OF TRADES

PLAYBOOK

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

THE PURPOSE



The skilled trades keep Texas running. From HVAC and electrical systems to welding, automotive repair, and commercial driving, these careers power homes, hospitals, data centers, supply chains, and growing cities across the state. SCI already offers established, hands-on training in Electrical Technician, Automotive Service Technician, HVAC, and Welding programs across multiple campuses, giving students a direct way to train for essential roles.

PURPOSE FOR STUDENT

The School of Trades provides a clear, skills-forward path into essential careers, helping students understand where to start, what comes next, and how their training prepares them for entry-level opportunities in high-demand fields across Texas. With thousands of employers in the Trades saying they need more help, there's an opportunity for students in the Trades to build a career.

PURPOSE FOR SCI

The School of Trades positions SCI as a premier source of well-prepared trades talent in Texas. By uniting all Trades programs under one clear, skills-focused banner, SCI can provide students with stronger guidance at every step: from choosing a program and understanding opportunities in the field to pathways to certification and transitions into entry-level roles.

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

THE OPPORTUNITY

The **demand for skills-based training** is already large, and still growing. Nationally every year, about 1.5 million students are enrolled in college-based trade programs and another 2.5 million students are enrolled in technical and vocational schools focused on hands-on careers. That's roughly 4 million students who have already chosen a trades or technical pathway, signaling that **skills-focused education** is not a niche option but a major segment of postsecondary education.

At the same time, there is a significant pipeline of future students considering this path. Yearly, NCES reports about 15.5 million public high school students in the United States, and an estimated 1.1 million of them report interest in technical or trade school education. Many of these students make final decisions closer to graduation, when they are actively comparing college, work, and training options. This creates a strong opportunity for **SCI's School of Trades** to position itself as a clear, practical choice for students who want to train for a trade and move toward in-demand careers.

Together, the 4 million students already in trade and technical programs and the 1.1 million high school students expressing interest represent a large and renewable audience that is actively looking for skills-based pathways. By offering focused, trades-oriented training and clear information about what students will study and practice in each program, SCI's School of Trades can meet a real need in the market and provide students with an opportunity to prepare for meaningful, **hands-on work.**

INTERNAL USE ONLY



Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

OBJECTIVES

PRIORITY

We strive to welcome every prospect with confidence, highlight the professionalism and safety of our Trades programs, and support students from first interest through completion. By attracting motivated, hands-on individuals and delivering on our promise to ***LEARN iT. DO iT. LIVE iT.***, we measure success through student progress, skills development, and the impact our graduates make in Texas communities and workplaces.

WHAT WE MUST

ACHIEVE

- Help the prospect feel confident investing their time in skills-based, hands-on training.
- Demonstrate that the SCI School of Trades is organized, professional, and safety-focused.
- Ensure every first-time prospect clearly understands how to start, what to expect, and how to finish their chosen program.

HOW WE'LL

MEASURE

- Hitting enrollment targets for School of Trades programs across campuses and online.
- Measuring program and course completion, and confirming that students report feeling better prepared for entry-level roles in their field.
- Creative and messaging for the SCI School of Trades is professional, consistent, and clearly focused on real-world Trades skills.

PRIMARY

PROFILE

- Adults 18–25 exploring a first or new career in the trades, and adult career changers who want practical, hands-on work.

CORE

NEED

- "Will this program realistically help me prepare me for a hands-on career in the skilled trades?"

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

IDEAL SCHOOL OF TRADES STUDENT

PROFILE

AGE

STAGE OF LIFE

- 18–25 exploring a first or new career in the trades or an adult career changer who wants practical, hands-on work.
- Often working in low-wage, unstable jobs (retail, warehouse, food service, basic labor) and looking for a more skilled path.

TEMPERAMENT

& MINDSET

- Prefers working with their hands over sitting behind a desk; likes fixing, building, wiring, welding, repairing, or troubleshooting things.
- Steady, practical, coachable; responds best to straight talk from someone who sounds like a foreman or mentor, not hype.
- Values professionalism and safety; wants to be treated like an adult with real goals and responsibilities.

MOTIVATIONS

& GOALS

- Wants a clear, realistic path into an essential, in-demand trade (HVAC, Electrical, Welding, Automotive, etc.).
- Asks, “Will this program realistically help me prepare for a hands-on career in the skilled trades?”
- Motivated by steady income, real skills, and the chance to support themselves and their families doing visible, needed work.

COMMON

PAIN POINTS

- Unsure how to start in the Trades or what the steps look like from first class to entry-level job.
- Worried about picking the “wrong” trade and hating certain environments (attics, outdoor heat, heavy equipment, road time).
- Concerned about cost: tuition plus tools, boots, PPE, exam fees, and licensing.
- Nervous about math, diagrams, codes, diagnostics, and “falling behind” once material gets technical.
- Unsure how to juggle classes, labs, commuting, work, and family responsibilities.

INTERNAL USE ONLY

Past students’ outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

IDEAL SCHOOL OF TRADES STUDENT

PROFILE CONTINUED

ACADEMIC

& TECHNICAL READINESS

- Has (or is working toward) a high school diploma or GED.
- Can handle basic math and measurements with support and practice.
- Learns best when concepts are tied to real tasks: wiring panels, troubleshooting units, making welds, or diagnosing vehicles.
- Willing to review and ask questions when expectations are clear and step-by-step.

PHYSICAL

& SAFETY READINESS

- Comfortable with active work: standing for long periods, lifting, climbing, working in tight or hot/cold spaces—within reasonable limits.
- Willing to follow safety rules, wear PPE, and treat labs and job sites as serious environments.
- Understands that attention to detail and safety habits are central to keeping themselves and others safe.

SOFT SKILLS

CHARACTER

- Dependable: shows up on time and communicates when something changes.
- Respectful with instructors, classmates, and future customers; understands reputation matters in the Trades.
- Coachable and willing to improve—can take feedback from supervisors and more experienced techs.
- Works well on a crew and doesn't mind starting in helper roles while building experience.

LOGISTICS

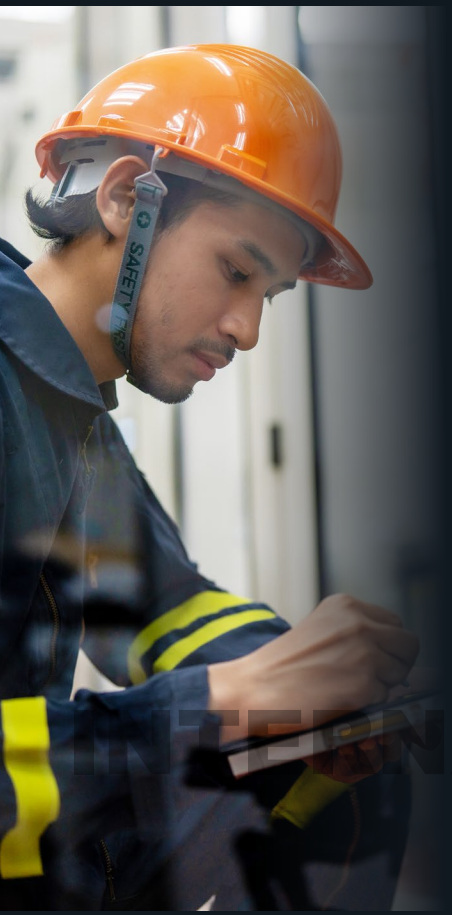
& NON-NEGOTIABLES

- Has or is actively working toward a valid, usable driver's license and reliable transportation, since many Trades roles involve travel between job sites or driving company vehicles.
- Able to meet common employer requirements such as passing a drug test and any required background checks, understanding that these screenings are standard in many skilled-trades jobs.
- Realistic about their schedule and willing to adjust work or personal habits to stay on track through a 6–9+ month training program, depending on the trade.

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

PROGRAM FIT ACROSS TRADES



- **Electrical:** Comfortable building toward stronger math/diagram skills over time.

- **HVAC:** Open to outdoor/ attic work and seasonal demands.





- **Welding:** Patient, detail oriented, okay with heat and repetitive practice to pass weld tests.

- **Automotive:** Mechanically curious; likes figuring out "what's wrong" and using tools/ diagnostics.



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

PAIN POINTS

TARGET AUDIENCE

18–25 looking for their first or a new career, and adult career changers who want hands-on work in the Trades.

OBJECTIVES

- Demonstrate that the SCI School of Trades is professional, safety-minded, and focused on high-quality skills training.
- Attract prospects who understand the realities of Trades work and are motivated to complete their program and prepare for entry-level roles.

PRIMARY PAIN POINTS

CORE PAIN POINTS

- **Pathway clarity:** Uncertain how to start in the Trades and what the steps look like: “I’m interested in HVAC / Welding / Electrical / Automotive
- **Choosing the right trade:** Anxiety about picking a field they’ll actually enjoy long term—“What if I choose the wrong trade and hate working in attics, outdoors in the heat, around heavy equipment, or on the road?”
- **Cost, tools & fees:** Concern about paying for tuition and the added costs of tools, boots, PPE, exam fees, and license.
- **Time to income:** Wanting a realistic timeline from first class to being ready to apply for entry-level roles—“How long before I can start earning in this field, and what does that journey look like?”

INTERNAL USE ONLY

SECONDARY

PAIN POINTS

- **Technical confidence:** Worry about math, reading diagrams and wiring schematics, understanding codes, or using diagnostic equipment—fear of “falling behind” once the material gets more technical.
- **Physical demands & safety:** Nervous about the physical side of trades work (lifting, climbing, heat/cold, long hours on feet) and needing reassurance about safety training and protective practices.
- **Life balance & logistics:** Many are working or supporting families and are unsure how to juggle class schedules, lab time, commuting, and existing responsibilities while staying on track to finish.

Past students’ outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



INDUSTRY PROFILES

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

*The electrical trade is a core part of the construction and maintenance economy. Electricians install, maintain, and repair electrical power, lighting, communications, and control systems in homes, businesses, and factories, and nearly every building project in the U.S. needs this work. In 2024 there were about 818,700 electrician jobs nationwide, and about 65% of those workers were employed by electrical contractors and other wiring installation contractors,the firms that do most residential, commercial, and industrial wiring.

Length of Program

27 WEEKS

Day Classes
With Successful full-time enrollment

Tuition

$

$13,950.00
$260.00-Electrical Technician Tool Kit out-of-pocket pay by student

Career Skill Badges

18

Conveying expertise to employers
Demonstrates knowledge of in-demand skills based on program training.

Recognized Certifications

6

Graduates are eligible to sit for certification
Students train to sit for the certification exams.

Occupations

$

Electrical Technicians can learn how to work in a variety of roles, such as:

- *General Service & Repairs Technician*
- *Maintenance Technician*
- *Electrician Apprentice*
- *Commercial/Industrial Helper*
- *Technician*
- *Supervisor*
- *General Electrician Helper*
- *Controls Technician*

INTERNAL USE ONLY

Job growth is also strong. Nationally, employment of electricians is projected to grow 9% from 2024–2034, compared with about 3% for all occupations, and the field is expected to generate about 81,000 job openings each year over the decade,many from retirements and people moving into other careers. Growth is driven by ongoing construction, upgrades to aging electrical systems, and the expansion of solar, wind, and other alternative power sources that need to be installed and tied into homes and the power grid.

What this means for SCI Electrical Technician students



Students who complete Electrical Technician training at Southern Careers Institute enter an industry with steady demand and consistent replacement openings. BLS's national data shows that many employers hire for entry-level roles such as electrical helper, apprentice electrician, residential installer, or maintenance technician. As students build experience and meet any state licensing requirements, they may have the opportunity to move into journey-level roles, specialized industrial or commercial work, or even supervisory positions over time.

All statistics come from BLS.gov

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

ELECTRICAL TECHNICIAN PATHWAY

SCI Electrical Technician
STUDENT OR GRADUATE

Apprentice Electrician

Choose Mid-Level Path
(SAME TIER OPTIONS)

Residential Wireman (4,000 HRS + EXAM)
Journeyman Electrician (8,000 HRS + EXAM)
Maintenance Electrician (8,000 HRS + EXAM)
Other Journeyman/Specialty Licenses
- Journeyman Sign Electrician
- Journeyman Lineman
- Journeyman Industrial Electrician
- Residential Appliance Installer, Etc.

INTERNAL USE ONLY

From Journeyman Electrician

Master Electrician

(2+ YEARS AS JOURNEYMAN
12,000 HRS TOTAL, MASTER EXAM)

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

*National labor data shows that heating, air conditioning, and refrigeration mechanics and installers (HVAC technicians) held about 425,200 jobs in 2024, with about 70% employed by plumbing, heating, and air-conditioning contractors, the companies that install and service most residential and commercial systems. At the business level, the Plumbing, Heating, and Air-Conditioning Contractors, the industry includes roughly 88,700 active companies and an estimated 1,028,000+ employees, generating about $207.9 billion in annual revenue across the US.

Length of Program

36 WEEKS

Day Classes
With Successful full-time enrollment

Tuition

$ $20,025

Career Skill Badges

13

Conveying expertise to employers
Demonstrates knowledge of in-demand skills based on program training.

Recognized Certifications

10

Graduates are eligible to sit for certification
Students train to sit for the certification exams.

Occupations

$

Graduates may be eligible to become registered HVAC technician through the Texas Department of Licensing and Regulation (TDLR), and may find entry-level employment in:

- *HVAC Helper*
- *Air Duct Cleaning Technician*
- *HVAC Installation Crew Helper*
- *HVAC Equipment & Services Sales*
- *HVAC Maintenance & Repair Technicians*
- *HVAC Service Technician*
- *HVAC Mechanics & Installers*
- *Home Appliance Repairers*
- *Installation, Maintenance, & Repair Technicians*

INTERNAL USE ONLY

Job growth is also strong. BLS's national data projects employment of HVAC technicians to grow 8% from 2024–2034, compared with about 3% growth for all occupations, and the field is expected to see about 40,100 job openings each year over the decade from new positions plus retirements and other turnover. Growth is driven by commercial and residential construction, replacement of older systems, tighter energy-efficiency standards, and more sophisticated climate-control and indoor-air-quality systems that require trained personnel to install and maintain.

What this means for SCI HVAC students



For students who complete HVAC training at Southern Careers Institute, BLS's national data points to an industry with steady national demand, and consistent replacement needs. While results will always vary by region, employer, and individual effort, BLS data suggest that many employers regularly hire for entry-level roles such as HVAC helper, installer assistant, maintenance technician, or junior service technician, especially within plumbing, heating, and air-conditioning contracting firms.

**All statistics come from BLS.gov*

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

HVAC PATHWAY

Certification: EPA Section 608

- To work with regulated refrigerants, technicians must pass an EPA-approved Section 608 test; the credential does not expire

SCI HVAC

STUDENT OR GRADUATE
MUST BE AT LEAST 16 YEARS OLD

Registered HVAC Technician

- Must be at least 16 years old
- No experience required and no exam required for registration
- Must work under supervision of a licensed contractor

Journeymen

CERTIFIED TECHNICIAN

- Must be at least 18 years old
- Must have completed a certification training program (within the preceding 48 months) or have 24 months of ACR-related work under supervision (or qualifying military specialty)

Senior Level

CLASS B CONTRACTOR

- Class B scope: cooling systems 25 tons and under, heating systems 1.5 million BTU/hour and under
- Must be at least 18 and have either:
  - 48 months practical experience under a licensed ACR contractor within the past 72 months, OR
  - held a Texas technician certificate for 12 months + 36 months supervised experience within the preceding 48 months

Senior Class A Contractor

(UNLIMITED CAPACITY)

- Class A scope: may work on any size unit
- Core eligibility + application/exam steps are the same (class selection affects scope/exam/insurance)

INTERNAL USE ONLY

*National labor data group these workers as welders, cutters, solderers, and brazers. In 2024, they held about 457,300 jobs across the United States. About 61% of these jobs were in manufacturing, with additional employment in specialty trade contractors (8%), self-employed work (6%), and repair and maintenance (4%).

Length of Program

27 WEEKS

Day/Evening Classes
With Successful full-time enrollment

Tuition

$

$13,950.00
$300.00 Welding Tool Kit out-of-pocket pay by student

Career Skill Badges

14

Conveying expertise to employers
Demonstrates knowledge of in-demand skills based on program training.

Recognized Certifications

4

Graduates are eligible to sit for certification
Students train to sit for the certification exams.

Occupations

$

Graduates may find entry-level employment in:

- *Fabrication and Cutting*
- *Soldering or Brazing as a Welding Apprentice*
- *Structural Welder*
- *Combo Welder*
- *Metal Fabricator and Fitter*
- *Machinist*

INTERNAL USE ONLY

BLS's national data projects job growth for welders at 2% from 2024–2034, which is slower than the 3% average for all occupations. However, the field is still expected to have about 45,600 job openings each year over the decade, largely because many experienced workers are retiring or moving into other roles. Demand is driven by aging infrastructure (bridges, highways, and industrial facilities), ongoing manufacturing and metal production, and large projects such as pipelines and energy infrastructure that require skilled welding work.

What this means for SCI Welding students



For students in Southern Careers Institute's Welding program, these trends point to an industry that is **steady, widely used, and continually in need of replacement workers**, even if overall employment growth is modest. BLS's data suggests that new workers often start in roles such as **welding helper, entry-level welder, production welder, fabrication assistant, or maintenance welder,** especially in manufacturing plants, fabrication shops, construction-related contractors, and repair and maintenance businesses.

All statistics come from BLS.gov

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

WELDER PATHWAY

WELDING

SCI WELDING
STUDENT OR GRADUATE

Entry-level Welder / Welder Helper
Usually starts via training + shop practice, then qualifying to specific weld tests required by an employer/project (common industry practice).

AWS Certified Welder
(CW) (CORE, PORTABLE CREDENTIAL)

AWS Certified Welder is performance-based and open to anyone; no prerequisite courses/certifications required to test

JOURNEYMAN
CODE / PROJECT QUALIFICATION (WHERE THE "LEVELS" REALLY HAPPEN)

- Structural steel following AWS D1.1 (Structural Welding Code—Steel), which covers welding requirements for welded steel structures
- Texas DOT structural work: TxDOT requires a Steel Structures Welding Certification before welding certain structural connections on transportation structures

Master Welder
ADVANCED PROGRESSION
(INSPECTION/LEADERSHIP TRACK)

- AWS Certified Welding Inspector (CWI): requires passing Parts A, B, and C, with a minimum score of 72% on each part

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

SOUTHERN CAREERS INSTITUTE

AUTOMOTIVE SERVICE TECHNICIAN

*National labor data classify this occupation as Automotive Service Technicians and Mechanics. In 2024, they held about 805,600 jobs across the U.S.. The largest employers were automobile dealers (32%), automotive mechanical and electrical repair and maintenance shops (26%), self-employed workers (14%), and automotive parts/tire retailers and other repair businesses. At the business level, the General Automotive Repair industry (NAICS 811111) includes roughly 98,000 active repair shops employing around 364,000 people, and generated more than $62.6 billion in annual revenue in 2022.

Length of Program

1-2 YEARS

Day Classes
With Successful full-time enrollment

Tuition

$

$9995

Career Skill Badges

9

Conveying expertise to employers
Demonstrates knowledge of in-demand skills based on program training.

Recognized Certifications

2

Graduates are eligible to sit for certification
Students train to sit for the certification exams.

Occupations

$

Graduates may find entry-level employment in:

- *Full Service Auto Technician*
- *General Service Mechanic*
- *Quick Lube Service Technician*

INTERNAL USE ONLY

BLS's national data projects the job outlook for automotive service technicians to grow 4% from 2024–2034, roughly in line with the average for all occupations (about 3%) projects about 70,000 job openings per year over the decade, driven mostly by replacement needs as experienced technicians retire or move into other occupations. Demand is supported by an aging vehicle fleet—the average vehicle on U.S. roads is now around 13.6 years old, up significantly over the last 30 years—as well as high new-car prices that keep drivers in older vehicles longer. At the same time, today's vehicles are more complex, with advanced electronics and diagnostics that require trained technicians, and some large manufacturers even report difficulty filling open mechanic roles. These are national figures and trends; they do not describe specific outcomes for SCI or any individual graduate.

What this means for SCI Automotive Service Technician students



For students completing Automotive Service training at Southern Careers Institute, BLS's national data suggests an industry with broad national demand, many small and mid-sized employers, and steady replacement openings. Graduates may be prepared to pursue entry-level roles such as lube technician, shop helper, tire and brake technician, dealership service trainee, or general service technician under supervision, in settings like dealerships, independent repair shops, fleet maintenance operations, and national service chains. As technicians gain experience and earn industry certifications, some move into more advanced diagnostic, drivability, or supervisory roles.

*All statistics come from BLS.gov

AUTOMOTIVE SERVICE TECHNICIAN PATHWAY

Entry-Level
Lube / Oil Change Technician
Tire & Wheel Technician
Apprentice / General Service Technician

Middle level
Automotive Service Technician (General)
Maintenance & Light Repair Technician
Diagnostic Technician (Entry)

Senior level
Drivability / Advanced Diagnostic Technician
Electrical Systems Technician
Engine & Performance Technician

Expert level
Master Automotive Technician (ASE Master)
Shop Foreman / Lead Technician
Specialist Technician (Transmission / Diesel / Hybrid-EV)

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

TONE & VOICE

How SCI Talks (Voice, Tone, Style)

STRAIGHTFORWARD, HUMAN AND EMPOWERING

- **Plain-spoken, steady, and respectful:** we sound like a trusted foreman or mentor—helpful, not hypey.
- **People-first language:** talk about students and Trades professionals as people with goals, families, and responsibilities, not just "workers."
- **Concrete > clever:** prefer clear steps, tools, labs, and timelines over slogans or buzzwords.
- **Active, hands-on verbs:** study, train, prepare, build, wire, weld, repair, troubleshoot, drive, install.
- **Consistent word choices:** instructors are "knowledgeable" and "experienced," not "gurus" or "masters." Don't say "ensure", "guarantee", "you will". Use "in as little as [X]" when talking about timelines.
- **Pathway framing:** "Choose your trade → train in labs and shops → prepare for certifications or endorsements → pursue entry-level opportunities."
- **Visualize progress:** show what students practice first, what comes next, and how they can use those skills on real job sites.

INTERNAL USE ONLY



PROGRAM DESCRIPTIONS

INTERNAL USE ONLY

THE SCHOOL OF TRADES
SOUTHERN CAREERS INSTITUTE

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

SOUTHERN CAREERS INSTITUTE
ELECTRICAL TECHNICIAN

The Electrical Technician training program prepares students to work with residential and commercial electrical systems, including basic installation, maintenance, and repair of wiring, panels, lighting, and motor controls. Students also study safety practices, codes, and inspection principles that support safe, professional electrical work.



LEARN iT.

Our Electrical Technician students will have the opportunity to train to:

- Achieve theoretical knowledge and skills on installation, operation, maintenance, and repair of electrical systems such as residential, and commercial
- Apply practical skills with DC/AC motors and controls, and electrical distribution panels
- Install, maintain, and repair electrical equipment and systems in a safe, competent, and professional manner

Electrical Technicians can learn how to work in a variety of roles, such as:

- General Service & Repairs Technician
- Maintenance Technician
- Electrician Apprentice
- Commercial/Industrial Helper
- Technician
- Supervisor
- General Electrician Helper
- Controls Technician

Length of Program*

27 WEEKS
DAY CLASSES

*With successful full-time enrollment.

INTERNAL USE ONLY

Earn the following 18 Skill Badges conveying proficiency in your field:

Trade Safety · Construction Basics · Electrical Theory · Wiring · Motors & Controls · Maintenance & Troubleshooting · Residential Wiring · Grounding & Bonding · Conductors

Electrical Distribution · Lighting Systems · Programmable Controllers · Electrical Components · Electrical Equipment · Electrical Calculations · Commercial Wiring · Electrical Applications · Installations

LEARN iT.

TRD100 Trade Safety & Construction Basics
Covers topics such as basic safety, communication skills, & introduction to construction drawings.

ELC120 Electrical Theory & Concepts of Wiring
Basic electrical concepts, electron theory, voltage, current (AC/DC), resistance, inductance, capacitance & common units of electrical measurement. Properly calculate, layout, & bend tubing & wiring. Types of conductors, wiring techniques, electrical prints, drawings, & information found on schematics & wiring diagrams

ELC121 Motors, Controls, Maintenance & Troubleshooting
Introduction to AC & DC motors, main components, circuits, & connectors, selecting, sizing, & installing motors. Skill review for inspecting, diagnosing, & maintaining electrical systems, components, & equipment

ELC122 Residential Wiring, Grounding & Bonding
Hands-on skills in wiring a single-family residence from permitting to final inspection. Grounding & bonding electrical system, importance & use of fuses, circuit breakers, contactors, & relays

ELC123 Conductors & Electrical Distribution
Types & applications of conductors & proper wiring techniques, including instructions on transportation, storage & setup of cable reels, pulls in raceways, termination, splicing, preparing & taping of conductors, conductor selection, & current carrying capacity Instruction on switchboards, switchgears, transformers, & connections, selection, sizing, installation, & protection

ELC124 Lighting Systems & Programmable Controllers
Introduction to the characteristics of lighting, focusing on the handling & installation of various layouts, wiring, & fixtures Applications & operating principles of solid-state controls, reduced-voltage starters, & adjustable frequency drives

ELC125 Electrical Components & Equipment
Basics of electrical components, circuits, insulation, carrying capacity, & voltage. Hazardous locations, overcurrent protection, & short circuit calculations & troubleshooting

ELC126 Electrical Calculations & Commercial Wiring
Calculations for branch circuit & feeder loads for residential & commercial applications, motor calculations, & factors involved in conductor selection Installation of conduit, equipment, & calculation of service. Safety, blueprint reading, & proper use & identification of materials associated with commercial wiring

ELC127 Electrical Applications & Specialized Installation
Functions & operations of electronic devices, instruction on termination, splices, cleaning, testing, & tracing Installations Special installation situations, materials, equipment, & services

Included National Certifications*

NCCER Core · NCCER Levels 1-4

Available National Certifications

OSHA-10

*Exam fee included in tuition and will be paid if taken within three months of program completion.

SPEAK WITH AN ADMISSION ADVISOR TODAY! 1.833.SCI.TEXAS or visit SCItexas.edu

Austin Main Campus
1701 W. Ben White Blvd., Ste. 100
Austin, TX 78704

Brownsville Branch Campus
935 North Expressway
Brownsville, TX 78520

Corpus Christi Branch Campus
2422 Airline Rd.
Corpus Christi, TX 78414

Harlingen Branch Campus
1122 Morgan Blvd.
Harlingen, TX 78550

Pharr Branch Campus
1500 North Jackson Rd.
Pharr, TX 78577

San Antonio-North Branch Campus
6963 NW Loop 410
San Antonio, TX 78238

San Antonio-South Branch Campus
238 Southwest Military Dr. Ste. 101
San Antonio, TX 78221

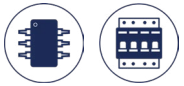
Waco Branch Campus
3700 S IH 35, Ste. 100
Waco, TX 76706

Discover more information about this program in the **Southern Careers Institute School Catalog** at SCItexas.edu

LEARN iT. DO iT. LIVE iT.

*Past students' outcomes, starting salaries, and job prospects are not indicative of those for current and future students.
SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI *Not all campuses offer all programs

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

Code	Course Name	Badge Name	Badge Image	Digital Badge Image	Hard Skill	Soft Skill
TRD100	Trade Safety & Construction Basics	Trade Safety Skill Badge & Construction Basics Skill Badge			OSHA Basic & Blueprint Reading	Communication, Work Ethic
ELC120	Electrical Theory & Concepts of Wiring	Electrical Theory Skill Badge & Wiring Skill Badge			National Electrical Code Basic & Tubing and Wire Application	Problem Solving, Creativity
ELC121	Motors, Controls, Maintenance & Troubleshooting	Motors and Controls Skill Badge & Maintenance and Troubleshooting Skill Badge			AC and DC Motors & Maintenance and Troubleshooting	Adaptability, Problem Solving
ELC122	Residential Wiring, Grounding & Bonding	Residential Wiring Skill Badge & Grounding and Bonding Skill Badge			Wiring a Single- Family Residence & Grounding and Bonding Electrical Systems	Teamwork
ELC123	Conductors & Electrical Distribution	Conductors Skill Badge & Electrical Distribution Skill Badge			Conductor Applications Wiring & Electrical Distribution	Adaptability, Attention to Detail
ELC124	Lighting Systems & Programmable Controllers	Lighting Systems Skill Badge & Programmable Controllers Skill Badge			Handling and insulation of lighting systems & Programmable Controllers	Work Ethic, Creativity
ELC125	Electrical Components & Equipment	Electrical Components Skill Badge & Electrical Equipment Skill Badge			Circuits, Insulation, Carrying Capacity, & Voltage & Electrical Equipment	Interpersonal Skills, Attention to Detail
ELC126	Electrical Calculations & Commercial Wiring	Electrical Calculations Skill Badge & Commercial Wiring Skill Badge			Electrical Calculations & Commercial Wiring	Problem Solving, Creativity
ELC127	Electrical Applications & Specialized Installations	Electrical Applications Skill Badge & Installations Skill Badge			Termination, Splicing, Cleaning, Testing & Tracing Electronic Devices & Special Installations Situations	Adaptability, Attention to Detail

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

SOUTHERN CAREERS INSTITUTE
HVAC

The HVAC training program prepares students to work with heating, ventilation, air conditioning, and refrigeration systems in both homes and businesses. Students study equipment installation, routine maintenance, and basic troubleshooting, along with safety, refrigerant handling, and ductwork fundamentals.



LEARN iT.

Our HVAC students will have the opportunity to train to:

- Install, maintain, and repair essential temperature control equipment found in homes and businesses
- Troubleshoot equipment addressing issues prevalent in the HVAC arena
- Effectively describe the construction process as it applies to residential buildings
- Understand important aspects of green technology and the future of the HVAC field
- Communicate written, verbal, and visual information as it relates to the HVAC trade

Graduates may be eligible to become registered HVAC technician through the Texas Department of Licensing and Regulation (TDLR), and may find entry-level employment in:

- HVAC Helper
- Air Duct Cleaning Technician
- HVAC Installation Crew Helper
- HVAC Equipment & Services Sales
- HVAC Maintenance & Repair Technicians
- HVAC Service Technician
- HVAC Mechanics & Installers
- Home Appliance Repairers
- Installation, Maintenance, & Repair Technicians
- HVAC Supervisor
- HVAC Manager
- HVAC Lead

Length of Program*

36 WEEKS
DAY CLASSES

*With successful full-time enrollment.

INTERNAL USE ONLY

Earn the following 13 Skill Badges conveying proficiency in your field:

Trade Safety · Construction Basics · Introduction to HVAC · Heating and Cooling · Venting & Ducting · HVAC Electrical · Diagnostics & Maintenance · Hydronics · Troubleshoot Common HVAC Systems · Refrigeration · Green Technology · Read Construction Drawings · Professionalism

Discover more information about this program in the Southern Careers Institute School Catalog at SCItexas.edu

LEARN iT. DO iT. LIVE iT.

LEARN iT.

TRD100	**Trade Safety and Construction Basics** Covers topics such as basic safety, communication skills, and introduction to construction drawings.
HVC102	**Introduction to HVAC** Basic principles of heating, ventilation, & air conditioning. Students will discuss HVAC safety, licensure, & EPA guidelines as well as trade-related math & basic electricity.
HVC103	**Heating & Cooling** Fundamentals of heating & cooling air. Students will discuss air movement, air measurement, & basic system design.
HVC104	**Venting & Ducting** Students will be introduced to materials that move air, fumes, & water (vapor) to & from HVAC systems.
HVC105	**HVAC Electrical** Introduce students to transformers, single-phase & three-phase power distribution, capacitors, induction motors, & compressors.
HVC106	**Diagnostics and Maintenance** Students will be introduced to metering & monitoring equipment used to evaluate HVAC systems.
HVC107	**Hydronics** This course will cover residential & commercial hydronic systems. Topics such as safe operation, properties of water, & pressure will be covered.
HVC108	**Troubleshooting** This course will provide guidance related to troubleshooting heating & cooling systems.
HVC109	**Commercial and Industrial Systems** This course will cover commercial application & use of heating/cooling systems & equipment.
HVC110	**Quality and Conservation** This course will cover principles, processes, & devices used to maintain air cleanliness & energy conservation.
HVC111	**System Design and Construction** This course will cover procedures for startup & shutdown of HVAC systems.
HVC112	**Crew Leadership and Placement** This course covers basic leadership skills & explains different leadership styles, communication, delegating, & problem solving.

Included National Certifications*

NCCER Core · NCCER Levels 1-4 · EPA-608

Available National Certifications

IAQ · R-410A · PM Tech · OSHA-10

*Exam fee included in tuition and will be paid if taken within three months of program completion.

SPEAK WITH AN ADMISSION ADVISOR TODAY! 1.833.SCI.TEXAS or visit SCItexas.edu

Austin Main Campus
1701 W. Ben White Blvd., Ste. 100
Austin, TX 78704

Brownsville Branch Campus
935 North Expressway
Brownsville, TX 78520

Corpus Christi Branch Campus
2422 Airline Rd.
Corpus Christi, TX 78414

Harlingen Branch Campus
1122 Morgan Blvd.
Harlingen, TX 78550

Pharr Branch Campus
1500 North Jackson Rd.
Pharr, TX 78577

San Antonio-North Branch Campus
6963 NW Loop 410
San Antonio, TX 78238

San Antonio-South Branch Campus
238 Southwest Military Dr. Ste. 101
San Antonio, TX 78221

Waco Branch Campus
3700 S IH 35, Ste. 100
Waco, TX 76706

*Past students' outcomes, starting salaries, and job prospects are not indicative of those for current and future students.
SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI *Not all campuses offer all programs

Course Code	Course Name	Badge Name	Badge Image	Digital Badge Image	Hard Skill	Soft Skill
TRD100	Trade Safety & Construction Basics	Trade Safety Skill Badge & Construction Basics Skill Badge			OSHA Basic & Blueprint Reading	Communication, Work Ethic
HVC102	Introduction to HVAC	Intro to HVAC Skill Badge			Circulation Basics; EPA Guidelines	Work Ethic
HVC103	Heating and Cooling	Heating and Cooling Skill Badge			Heating & Cooling; Air Distribution Systems	Teamwork
HVC104	Venting and Ducting	Venting and Ducting Skill Badge			Copper, plastic, & carbon steel Piping; Soldering & Brazing; Duct Systems; System Air Balancing	Adaptability
HVC105	HVAC Electrical	HVAC Electrical Skill Badge			Heat Pumps; Control circuit & motor troubleshooting; Fasteners, hardware & wiring terminations	Time Management
HVC106	Diagnostics and Maintenance	Diagnostics & Maintenance Skill Badge			Leak detection, evacuation, recover & charging; metering devices; Basic maintenance	Problem-Solving
HVC107	Hydronics	Hydronics Skill Badge			Residential & commercial hydronic systems; steam systems; water treatment	Creativity
HVC108	Troubleshooting	Troubleshoot Common HVAC Systems Skill Badge			Troubleshooting - cooling, heat pumps, gas heating, oil heating & accessories	Problem Solving
HVC109	Commercial and Industrial Systems	Refrigeration Skill Badge			Refrigeration: Retail, Commercial, Industrial; airside systems; zoning, ductless, & variable refrigerant flow systems	Attention to Detail
HVC110	Quality and Conservation	Green Technology Skill Badge			Indoor air quality; energy conservation equipment; building management systems; alternative & specialized heating & cooling systems	Work Ethic
HVC111	System Design and Construction	Read Construction Drawings Skill Badge			System startup & shutdown; construction drawing & specification; heating & cooling system design	Interpersonal Skills
HVC112	Crew Leadership and Placement	Professionalism Skill Badge			Crew leadership; preparation for employment	Leadership

INTERNAL USE ONLY

The Welding training program prepares students in welding safety, machine setup, and common welding processes used in today's shops. Students also study basic metallurgy, shop math, blueprint reading, and welding symbols to support work in fabrication, cutting, soldering, and brazing environments.



LEARN iT.

Our Welding students will have the opportunity to train to:

- Demonstrate skill in joining and cutting metal surfaces, arc welding, resistance welding, brazing, and soldering.
- Safely use tools and equipment.
- Demonstrate competent cutting procedures and welds to appropriate welding codes.
- Diagnose and cure common welding defects.

Graduates may find entry-level employment in:

- Fabrication and Cutting
- Soldering or Brazing as a Welding Apprentice
- Structural Welder
- Combo Welder
- Metal Fabricator and Fitter
- Machinist

Length of Program*

27 WEEKS
DAY/EVENING CLASSES

*With successful full-time enrollment.

INTERNAL USE ONLY

Earn the following 14 Skill Badges conveying proficiency in your field:

Trade Safety · Construction Basics · Oxy-Fuel Cutting · Welding Safety · Base Metal · Weld Quality · SMAW: Bead Welds

SMAW: Fillet Welds · Groove Welds · Welding Symbols · GMAW: Plate Welds · Mechanical Properties of Metal · FCAW: Plate Welds · GTAW: Pipe

LEARN iT.

TRD100	**Trade Safety & Construction Basics** Covers topics such as basic safety, communication skills, and introduction to construction drawings
WEL120	**Oxy Fuel Cutting and Welding Fundamentals** Emphasis on the proper usage, care & maintenance of power tools & Oxy-fuel cutting
WEL121	**Arc Cutting and Welding Standards** Learn the practical applications of air-carbon & plasma cutting & gouging. Introduction to welding codes utilized in structural standards & welding processes
WEL122	**Shielded Metal Arc Welding - Plate** Learn equipment & procedures involved with Shielded Metal Arc Welding (SMAW)
WEL123	**Shielded Metal Art Welding - Plate and Pipe** Learn plate & welding involved with Shielded Metal Arc Welding (SMAW)
WEL124	**Shielded Metal Arc Welding – Groove Welding** Introduction to the proper set-up of equipment & materials to execute groove welds with backing
WEL125	**Gas Meal and Flux Core Arc Welding - Plate** Learn interpretation, use of welding drawings & proper identification of welding symbols. Introduction of the proper set-up of equipment & materials to execute gas metal & flux core welds
WEL126	**Gas Metal and Flux Core Arc Welding - Plate and Pipe** Introduction to physical & mechanical characteristics as well as composition & classification of materials. Introduction of the proper set-up of equipment & materials to execute plate & welds
WEL127	**Gas Tungsten Arc Welding - Plate and Pipe** Introduction to the proper set-up of equipment & materials to execute Gas Tungsten Arc Welding

Included National Certifications*
Taken through a third party provider

NCCER Core · NCCER Levels 1+2

*Exam fee included in tuition and will be paid if taken within three months of program completion.

Additional National Certifications**
Taken through a third party provider

OSHA-10

**Additional Exam fees not included in tuition.

SPEAK WITH AN ADMISSIONS ADVISOR TODAY! 1.833.SCI.TEXAS or visit SCItexas.edu

Austin Main Campus
1701 W. Ben White Blvd., Ste. 100
Austin, TX 78704

Brownsville Branch Campus
935 North Expressway
Brownsville, TX 78520

Corpus Christi Branch Campus
2422 Airline Rd.
Corpus Christi, TX 78414

Harlingen Branch Campus
1122 Morgan Blvd.
Harlingen, TX 78550

Pharr Branch Campus
1500 North Jackson Rd.
Pharr, TX 78577

San Antonio-North Branch Campus
6963 NW Loop 410
San Antonio, TX 78238

San Antonio-South Branch Campus
238 Southwest Military Dr. Ste. 101
San Antonio, TX 78221

Waco Branch Campus
3700 S IH 35, Ste. A
Waco, TX 76706

Discover more information about this program in the **Southern Careers Institute School Catalog** at SCItexas.edu

LEARN iT. DO iT. LIVE iT.

*Past students' outcomes, starting salaries, and job prospects are not indicative of those for current and future students.
SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI *Not all campuses offer all programs

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

Course Code	Course Name	Sticker Name	Badge Image	Digital Badge Image	Badge Description (Hard Skill)	Soft Skill(s)
TRD100	Trade Safety & Construction Basics	Trade Safety Skill Badge & Construction Basics Skill Badge			OSHA Basic & Blueprint Reading	Communication, Work Ethic
WEL120	Oxy-Fuel Cutting & Welding Fundamentals	Oxy-Fuel Cutting Skill Badge & Welding Safety Skill Badge			Handling Tools, Power Tools, Oxy- Fuel Cutting & Principles Of Cutting And Welding Materials	Attention to Detail, Work Ethic
WEL121	Arc Cutting & Welding Standards	Base Metal Skill Badge & Weld Quality Skill Badge			Plasma, Carbon- Air, Base Metal & Weld Quality - SMAW Equipment & Setup - SMAW Electrodes	Attention to Detail, Work Ethic
WEL122	Shielded Metal Arc Welding-Plate	SMAW: Bead Welds Skill Badge			SMAW - Bead Welds	Attention to Detail, Work Ethic
WEL123	Shielded Metal Arc Welding-Plate & Pipe	SMAW: Fillet Welds Skill Badge			SMAW: Fillet Welds	Attention to Detail, Work Ethic
WEL124	Shielded Metal Arc Welding – Groove Welding	Groove Welds Skill Badge			Groove Welds With Backing	Attention to Detail, Work Ethic
WEL125	Gas Metal and Flux Core Arc Welding-Plate	Welding Symbols Skill Badge & GMAW Plate Welds Skill Badge			Interpreting Welding Drawings and Symbols & GMAW: Plate Welds	Attention to Detail, Work Ethic
WEL126	Gas Metal and Flux Core Arc Welding-Plate & Pipe	Mechanical Properties of Metal Skill Badge & FCAW: Plate Welds Skill Badge			Metal Alloys, Hard Surfacing, & Forging & FCAW: Plate Welds	Attention to Detail, Work Ethic
WEL127	Gas Tungsten Arc Welding	GTAW: Pipe Skill Badge			GTAW: Plate	Attention to Detail, Work Ethic

INTERNAL USE ONLY

SOUTHERN CAREERS INSTITUTE

AUTOMOTIVE SERVICE TECHNICIAN

The Automotive Service Technician training program prepares students to service and repair today's passenger vehicles, including basic engine, brake, steering, suspension, and electrical systems. Students also study inspection procedures, shop safety, and industry standards that support preparation for entry-level automotive service roles.



LEARN iT.

After completing this program, Automotive Service Technician train to learn:

- Automotive Engine Repair
- Automatic and Manual Transmissions
- Suspension, Steering and Braking
- Ignition Systems and Diagnostics
- Exhaust and Emissions
- HVAC and Electrical

Graduates may find entry-level employment as a:

- Full Service Auto Technician
- General Service Mechanic
- Quick Lube Service Technician

Length of Program*

- One (1) Class per week combined with 40 on the job training hours.
- Program completion estimated at 1 - 2 years.

*With successful full-time enrollment.

INTERNAL USE ONLY

Earn the following 9 Skill Badges conveying proficiency in your field:



LEARN iT. DO iT. LIVE iT.

OVER 65 YEARS OF EXCELLENCE IN TRAINING

LEARN iT.

AST100	**Automotive Foundations & Safety** Safety & health, h& & power tools, vehicle information, configurations, & communication
AST102	**Automotive Engine Repair** Hybrid drive systems, engine removal & re-fit, engine components, rebuilding, lubrication & cooling
AST104	**Automotive Transmission** Various types of automatic transmissions
AST106	**Manual Transmission Fundamentals** Clutches, manual transmissions, final drive, & drive shafts
AST108	**Suspension, Steering & Braking** Steering systems, suspension systems, wheels & tires
AST110	**Brakes** Types, evolution, & mechanisms of braking systems.
AST112	**Electrical & Electronic** Automotive electronics & electrical systems
AST114	**HVAC** Heating, air conditioning & engine cooling
AST116	**Ignition Systems & Diagnostics** Engine dynamics, engine components, engine repair & replacement
AST131	**Apprenticeship Lab** Hands on training based on the theory being taught in the classroom
AST141	**Apprenticeship** On the job training

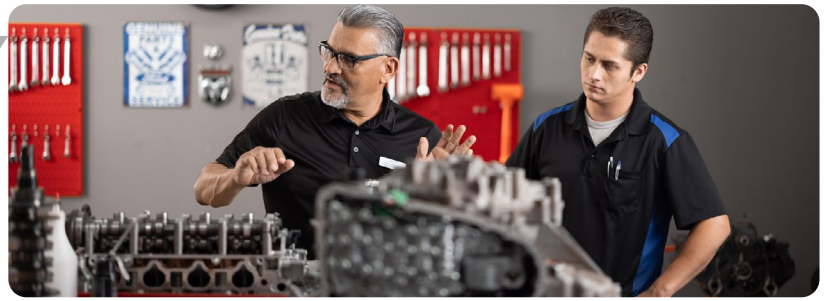
Included National Certifications*

Entry Level ASE Student

Available National Certifications

EPA Section 609 Technician

*Exam fee included in tuition if taken within three months of program completion.



SPEAK WITH AN ADMISSION ADVISOR TODAY! 1.833.SCI.TEXAS or visit SCItexas.edu

San Antonio-South Campus
238 Southwest Military Dr. Ste. 101
San Antonio, TX 78221

*Past students' outcomes, starting salaries, and job prospects are not indicative of those for current and future students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI. *Not all campuses offer all programs

Code	Course Name	Badge Name	Badge Image	Digital Badge Image	Hard Skills	Soft Skills
AST100	Automotive Foundations & Safety	Safety			Foundations & Safety	Attention to Detail
AST102	Automotive Engine Performance	Engine Performance			Engine Performance	Attention to Detail
AST104	Automatic Transmission	Automatic Transmissions			Automatic Transmissions	Attention to Detail
AST106	Manual Transmission	Manual Transmissions			Perform tasks associated with automatic transmissions including troubleshooting, service, & repair	Attention to Detail
AST108	Steering and Suspension	Steering & Suspension			Steering & Suspension	Attention to Detail
AST110	Braking	Brakes			Brakes	Attention to Detail
AST112	Electrical-Electronic	Electrical			Electrical	Attention to Detail
AST114	Automotive HVAC	Automotive HVAC			Automotive HVAC	Attention to Detail
AST116	Engine Repair	Engine Repair			Engine Repair	Attention to Detail
AST131	Apprenticeship Lab	No badge	No Badge		Hands-on	Hands-on
AST141	Apprenticeship	No badge			On-the-job	Work Ethic/Professionalism

INTERNAL USE ONLY



INTERNAL USE ONLY

THE SCHOOL OF TRADES
SOUTHERN CAREERS INSTITUTE

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

POP-UP BANNER

33” X 81”



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



PRIMARY LOGO



1. SCI Star Logo Icon
2. Lemon Milk Font - Regular
3. SCI Name - Lemon Milk Font - Regular
4. Brand Red Banner Bar

INTERNAL USE ONLY



Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

SOUTHERN CAREERS INSTITUTE
AUTOMOTIVE SERVICE TECHNICIAN CAREER

SOUTHERN CAREERS INSTITUTE
ELECTRICAL TECHNICIAN

SOUTHERN CAREERS INSTITUTE
WELDING

SOUTHERN CAREERS INSTITUTE
HVAC

INTERNAL USE ONLY

PROFESSIONAL SERIES LONG SLEEVE WORK SHIRT

WHITE EMBROIDERY

- Electrical Technicians

SOUTHERN CAREERS INSTITUTE
ELECTRICAL TECHNICIAN



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



PROFESSIONAL SERIES SHORT SLEEVE WORK SHIRT WHITE EMBROIDERY

- HVAC
- Automotive Service Techs

SOUTHERN CAREERS INSTITUTE
HVAC

SOUTHERN CAREERS INSTITUTE
AUTOMOTIVE SERVICE TECHNICIAN

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

WELDING UNIFORM
WHITE EMBROIDERY

- Welding

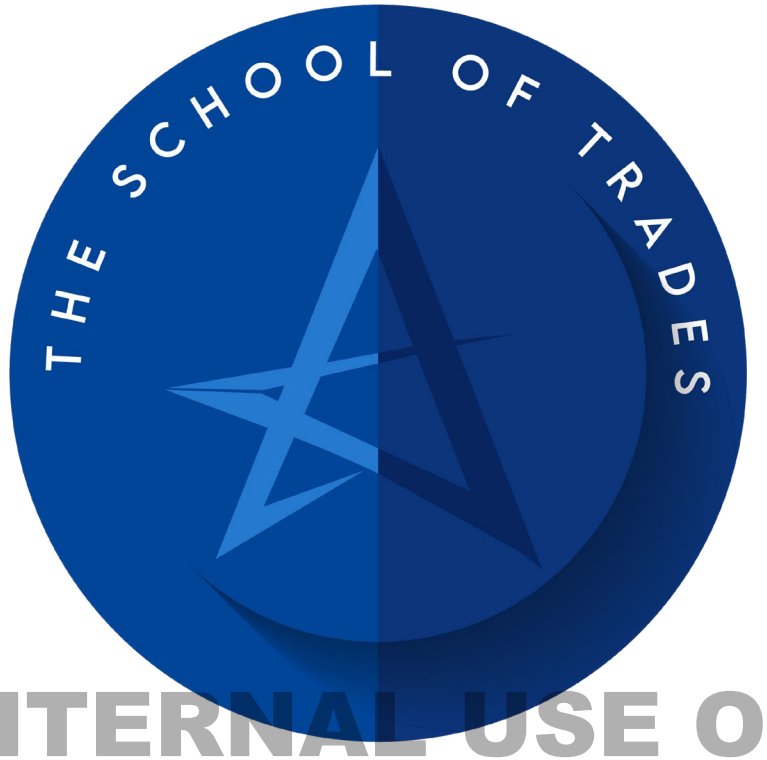
SOUTHERN CAREERS INSTITUTE
WELDING



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

MARKETING SEALS



SCHOOL OF TRADES



AUTO SERVICE TECHNICIAN



HVAC



WELDING



ELECTRICAL TECHNICIAN

INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.





INTERNAL USE ONLY





Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

KIT BOX
ALL BRANDING



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

TOOL TOTE BLACK, SOFT SIDE

WHITE SCREEN PRINT



INTERNAL USE ONLY

TABLE CLOTH
WHITE SCREEN PRINT



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

LANYARD

COLOR SCREEN PRINT



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

COLOR PALETTE

PRIMARY

#E81D2C	#A11C2D	#1B1E4D	#014599
RGB 232 / 29 / 44	RGB 161 / 28 / 45	RGB 27 / 30 / 77	RGB 1 / 69 / 53
CMYK 2 / 100 / 93 / 0	CMYK 24 / 100 / 86 / 20	CMYK 100 / 96 / 36 / 39	CMYK 100 / 83 / 7 / 1

SECONDARY

#101820	#A11C2D	#1B1E4D	#FFFFFF
RGB 16 / 24 / 32	RGB 84 / 86 / 91	RGB 177 / 177 / 177	RGB 255 / 255 / 255
CMYK 82 / 71 / 59 / 75	CMYK 66 / 57 / 51 / 29	CMYK 31 / 25 / 26 / 0	CMYK 0 / 0 / 0 / 0

FONTS

HEADLINE + SUB-HEADLINE FONT | LEMON MILK

LEMON MILK HEADLINE MEDIUM

LEMON MILK HEADLINE MEDIUM

ITALIC LEMON MILK TEXT MEDIUM

LEMON MILK TEXT MEDIUM

ITALIC LEMON MILK TEXT BOLD

LEMON MILK TEXT SEMIBOLD ITALIC

INTERNAL USE ONLY

BODY COPY FONT | LATO REGULAR

Lato Nova Black

Lato Nova Black Italic

Lato Nova Regular

Lato Nova Italic

HEADLINE FONT | LEMON MILK BOLD

BE THE ULTIMATE CAREGIVER

URL | LATO BLACK + REGULAR

SCItexas**.edu**

LC-BLACK

REGULAR

UC-BLACK

SUBHEAD FONT | LATO BLACK

Welcome to Southern Careers Institute.

OVERSIZED BODY COPY FONT | LATO MEDIUM

Lato Medium can be used on occasion for large running text. It is an unconventional move with more impact.

OVERSIZED BODY COPY FONT | LATO REGULAR

Lato Medium can be used on occasion for large running text. It is an unconventional move with more impact.

DO NOT INLCUDE WWW. | **USE ALL CAPS FOR SCI. LOWERCASE FOR TEXAS.**

This helps with reading and remembering the url.

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.









INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.



INTERNAL USE ONLY



INTERNAL USE ONLY

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.

PHOTOGRAPHY PORTRAIT

Our brand photography should capture subjects who are in their element – using close-up portrait photography with natural lighting of students, faculty, and others, engaged in a moment or in self-reflection.

Vibrant: Subjects should appear inspired, excited, diverse and full of life.

Inclusive: Showcase moments of belonging and the diversity of our community.

Make sure that tradespeople in all photographs are wearing appropriate PPE







INTERNAL USE ONLY

PHOTOGRAPHY IN ACTION

Photography should capture the spirit and activity of SCI. Highlight both individuals and groups engaged in quiet moments and loud action. Bright and clear photos.

Make sure that tradespeople in all photographs are wearing appropriate PPE







INTERNAL USE ONLY

NOTE

This document is a guide for everyone who shares our message. By keeping our voice steady and true, we create a better experience for our students, faculty, staff, and communities across Texas — proudly carrying forward the SCI name as a symbol of opportunity, resilience, and success.

INTERNAL USE ONLY

BRAND ESSENTIALS

Download logos and essential marketing items at the **SCI Brand Library**

DISCLAIMER

This is a living document. Elements outlined within are subject to change.

THE SCHOOL OF TRADES
SOUTHERN CAREERS INSTITUTE

Past students' outcomes, starting salaries, or job prospects are not indicative of the possible job outcomes for future and current students. SCI does not guarantee employment or a starting salary upon graduation, completion, or withdrawal from SCI.